



IMPACT REPORT 2024

DISCOVER . CONNECT . EMPOWER



The Nawaya Network was established in 2012, and works with youth from low-income backgrounds to improve their livelihoods through entrepreneurship, employment, economic development, and empowerment programs. To date, Nawaya has supported nearly 20,000 individuals across Lebanon.

GENERAL IMPACT OVERVIEW

19,746

Individuals supported (2016-2024)

2,511

Enterprises launched or supported
(2016-2024)

45%

Of all enterprises are female-led
(2017-2024)

\$3,212,967

Revenue generated by 1,849 enterprises
(2017-2024)

81%

of trained coders are employed
(2016-2024)

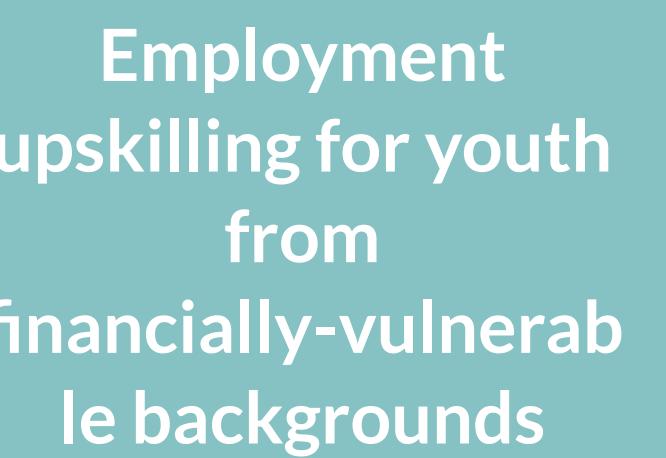
51%

of coders are working remotely
(2016-2024)

\$1,200

average monthly revenue of employed coders
(2016-2024)

ONGOING PROGRAMS





**The Generation of Innovation
Leaders - Entrepreneurship
in Partnership with UNICEF Lebanon**

UNICEF Lebanon's Generation of Innovation Leaders (GIL) is a program that distributes resources and knowledge related to innovation, technology, and STEM across Lebanon, reaching even the most remote and marginalized areas.

The program aims at developing income-generating opportunities for marginalized Lebanese and refugee youth through **innovation, entrepreneurship and business development training**. The training is followed by an incubation phase through which successful **youth-led projects** receive further business coaching and funding to create prototypes of, or test, their micro-enterprises.

The Generation of Innovation Leaders program is powered by **UNICEF Lebanon**, funded by the **Government of the Netherlands and the Andan Foundation**.



POWERED BY

unicef | for every child



FUNDED BY



Government of the Netherlands

ANDAN
The Global Citizens Alliance

IN PARTNERSHIP WITH

THE NAWAYA NETWORK

GIL ENTREPRENEURSHIP - IMPACT FIGURES - 2024

803

Youth Trained

77

Youth incubated

65

Enterprises launched or supported

72%

Of enterprises launched or supported are female-led

57%

Of 7 enterprises reached 6 months post-program were generating revenue

\$13,930

Revenue generated by 4 enterprises as of 6 months post-program

86%

of 7 youth-led enterprises hired new staff

71%

of 7 youth-led enterprises expanded their businesses

57%

of 7 enterprises that generated an income 6 months post-program financially support their households



Action for Rural Economic Development Program



Action for
Rural Economic
Development

Action for Rural Economic Development, ARED, is a consortium funded by the European Union, composed of three NGOs: We World-Gruppo Di Volontariato Civile, Fondazione Giovanni Paolo II, and The Nawaya Network.

Through ARED, we work to promote local economic development in North-East Bekaa, by:

- Improving efficiency of agricultural production, mainly the fruit value chain
- Increasing competitiveness in domestic and international markets
- Creating income generation and job opportunities in the **agri-food sector**
- Promoting the adoption of best practices in quality management systems and climate-smart agriculture
- Strengthening the capacity of public institutions
- Supporting micro, medium, and small enterprises and start-ups.



ARED - Impact Figures - 2024

587

People were supported through business development training (2021-2024)

91%

of people reported improved business competence post-training (2021-2024)

394

MSMEs pitched their business ideas (2021-2025)

185

MSMEs were supported through one-on-one business coaching (2022-2025)

167

MSMEs were supported with grants to establish or scale up their businesses (2022-2025)

80%

Of supported MSMEs were female-led (2022-2025)

49%

of supported MSMEs were youth-led (2022-2025)

85%

of MSMEs reached post-program had expanded their businesses (2022-2025)



ARED - Impact Figures - 2024

92%

of MSMEs reached post-program had generated revenue (2022-2025)

1,068,873 USD

revenue generated by 151 enterprises reached post-program (2022-2025)

504

Youth were supported through job orientation sessions (2023-2025)

195

people were supported through 7 mentoring sessions on business development (2023-2024)

43

Youth were supported through the Business Support Specialist program (2023-2024)

95%

Of Business Support Specialists felt the program was helpful or extremely helpful in enhancing their Employability Skills & Knowledge (2023-2024)

56%

Of business support specialists found employment post-program (2023-2025)



Funded by the European Union
يتمول من الاتحاد الأوروبي



JOHN PAUL II FOUNDATION





Employment Hub
in Partnership with UNICEF Lebanon

Employment Hub is a program within **GIL** that aims to support unemployed **Lebanese youth** by providing them with **employability** and **soft skills training**, **technical courses**, and a **paid three-month internship** with the goal to strengthen their employability.



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Employment Hub - Impact Figures - 2024

301

Youth supported
with employability skills &
knowledge (2024)

73%

Of youth found
found employment post-program

94%

of employed youth were earning
their salaries in USD

92%

of youth were satisfied with the
employability skills &
knowledge gained through the program

99%

of youth felt more job-ready
post-program

2006: Introduction of Twitter



2006: Twitter began as an SMS-based communications platform referred to as "twttr". In Six years, Twitters' user base has grown to over 200 million active monthly users



SE Factory is an intensive coding bootcamp that develops the technical and soft skills of youth from various socio-economic backgrounds across Lebanon.

Via in-class and online courses, **SE Factory** seeks to make youth more employable in the tech space, filling the big demand locally and regionally, and turning Lebanon into a hub for **tech talent**.

So far, **81% of SE Factory graduates** have become employed and doubled their expected incomes.



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SE Factory - Impact Figures - 2024

355

Coders trained

216

Youth trained on the foundations
of computer science

79

Youth trained on
full stack web development

48

Youth trained on the
User Experience Design

12

Youth trained on the
Full Stack Data Bootcamp

252

Global recruitment partners

42%

of coders employed post-training

38%

of coders are working remotely

\$1,200

Average monthly revenue of
employed coders



NOMU AI Ghurair

The NOMU Al Ghurair program, implemented by The Nawaya Network in partnership with DOT and funded by the Abdulla Al-Ghurair Foundation, is an “upskilling for employment” training initiative. This program supports financially-vulnerable, unemployed youth by providing online soft skills and employability training, personalized career guidance coaching, and technical courses in either Project Management or Business Intelligence.

Participants also receive an introductory course in **AI and Data Annotation** delivered by DOT Lebanon. To date, The Nawaya Network has trained **183 youth** through this program.



**Abdulla Al Ghurair
Foundation**





TAFAWOQ Program

Tafawoq, a four-year development program in partnership with **SwissContact**, aims to revitalize local economies in Beirut and Tripoli, Lebanon. The program operates through four key pillars: a **Business Support Center** providing services to micro and small enterprises, (MSEs), the **Naaam** online platform facilitating market access to service providers, **business training** to enhance the competitiveness of these MSEs, and an **Employment Office** that builds the capacity of disadvantaged **youth** and connects them with **employment** opportunities.



TAFAWOQ - Impact Figures - 2024

SwissContact Tafawoq Coaching Cycle

106

Participants supported
through the coaching cycle

64%

Of participants are females

100%

Of participants completed
the coaching cycle

SwissContact Tafawoq Business Center

291

SMEs registered on Naaam

271

SMEs of the 291 targeted SMEs
received training or coaching at
the Naaam Business Center

247

Job requests processed
through Naaam

\$330,567

Total income generated by 474 SMEs through Naaam

Success Stories





Layal Haidar Employment Hub Graduate



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Layal Haidar, a university graduate unsure of her career path, found the **Employment Hub program** to be life-changing. Through one-on-one career coaching, Layal gained clarity and confidence, leading her to secure a remote position as a Software Quality Assurance Analyst for a **US-based AI company**, working from Lebanon.

Beyond her individual success, the program's impact is further highlighted by Layal's initiative in creating a thriving national community of Software Quality Assurance experts, demonstrating how the Employment Hub not only **empowers individuals** but also fosters growth and collaboration within the Lebanese professional landscape.

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Ralph Amil & Elie Daccache Co-founders of Go-Med



The **Generation of Innovation Leaders (GIL)** entrepreneurship program, implemented by The Nawaya Network, has been instrumental in the creation of **Go Med**, a revolutionary healthcare application founded by Ralph and Elie. The program provided them with **essential training**, seed funding, and crucial expert connections, enabling them to navigate the complexities of launching their startup. Ralph credits the program for honing his pitching skills, while Elie emphasizes its role in improving and expanding their business model for sustainability.

The **GIL** program's comprehensive support not only accelerated Go Med's development but also fostered a valuable network of **entrepreneurs**, empowering Ralph and Elie to bring their innovative solution to fruition and potentially transform patient healthcare in Lebanon.

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Mounira Al Flity
Founder - Golden Mushroom

Mounira Al Flity from **Arsal**, driven by the need for protein alternatives in her community, launched **Golden Mushrooms** with significant support from the **ARED** program implemented by The Nawaya Network. This program provided Mounira with crucial business skills in areas like finances, **marketing**, and **pitching**, directly equipping her to establish her venture. Furthermore, the **seed funding** received from the **ARED** program was instrumental in enabling Mounira to start growing mushrooms in her basement, creating a vital second **income stream** for her family. The **ARED** program's impact is evident in Mounira's growing list of loyal customers and her development of a 3-phase business plan, showcasing how the program empowered her to not only launch but also plan for the sustainable **growth** of Golden Mushrooms.



Makhoul Shbeeb
SE Factory

Makhoul Shbeeb, a mathematics graduate, exemplifies the transformative impact of the **SE Factory** coding and **employment program** on Lebanese youth. Finding limited and unfulfilling career options within his major, Makhoul discovered a passion for **web development** and enrolled in **SE Factory's bootcamp**. The program's high impact is evident in Makhoul's successful transition from mathematics to tech; upon graduation from **SE Factory**, he secured a job at an edutainment company. Makhoul emphasizes that while web development demands significant personal investment, **SE Factory** made this new and promising career path accessible to him, directly leading to meaningful **employment** and a fulfilling professional direction.



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